

A LETTER FROM

The Fairhope Pirate Booster Club

Thank you for your continued support of Fairhope High School, and PIRATE Sports programs. You, and your business,, continuously display generosity in your donations to further our School, and Sports programs. We believe it is time for you to show a return on your investment. And, the Fairhope Pirate Booster Club has invested in a platform that permits this very thing!

PIRATENATIONLIVE.com serves as the "ESPN" of Fairhope Pirate Sports programs. The Website contains information, updates and schedules of our Pirate Teams. A unique feature is the LIVE BROADCAST capability. Each Fairhope Pirate Team Coach may broadcast its games, at their discretion. When they do, the viewership numbers will amaze you.

The Fairhope Pirate Booster Club has harnessed this technology so you can capture the audiences of the LIVE BROADCASTS, and provide your business with 24/7 exposure to the Pirate Family as they visit the website.

Each TEAM has the option to include PIRATENATIONLIVE.com advertising opportunities to Fairhope businesses to accompany its traditional Sponsorship programs. Upon a Fairhope Pirate Team member approaching your business, ask them about the PIRATENATIONLIVE.com advertising options.

100% of the Advertising Revenue from PIRATENATIONLIVE.com, is used to fund Pirate Teams. The Fairhope Pirate Booster Club invested in WIFI technology to provide Teams to not only "ask" for a donation, but present the opportunity for you to secure a "Return on your Investment"!

Advertising on PIRATENATIONLIVE.com, or becoming a Member of the Fairhope Pirate Booster Club, is an easy way to make a lasting impression on the lives of our younger generation. The City of Fairhope is one of the most desirable locations in the Country. And, participation in the success of our Fairhope Pirates is an important feature of being a resident in this wonderful community!

THANK YOU, and.....GO PIRATES!

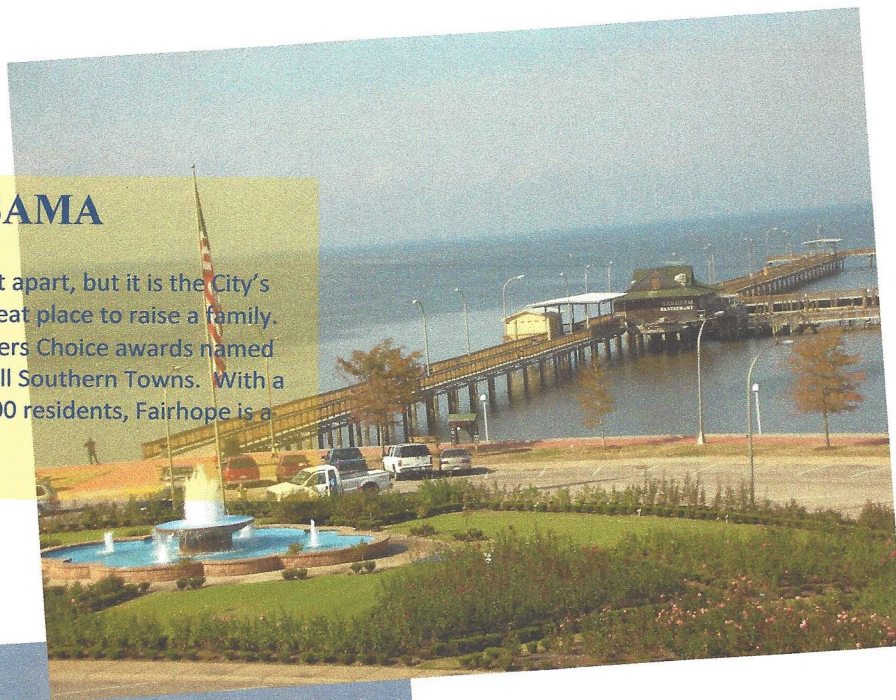
ERIK CORTINAS
President
Fairhope Pirate Booster Club

TIM CARTER
Athletic Director
Fairhope High School

LACEY POWELL
Asst. Athletic Director
Fairhope High School

FAIRHOPE, ALABAMA

The beauty of Fairhope may set it apart, but it is the City's great amenities that make it a great place to raise a family. Southern Living magazine's Readers Choice awards named Fairhope as one of the top 3 Small Southern Towns. With a growing population of over 27,000 residents, Fairhope is a great place to call home!



FAIRHOPE HIGH SCHOOL

Fairhope High School first opened its doors to Eastern Shore students in 1925. In 1993, a new facility was built on Highway 98 where it sits on 80 acres of beautifully manicured lawn. It is a modern, comprehensive four-year high school with an enrollment of approximately 1,450 in grades 9-12. Our motto "Where Excellence is Expected" demonstrates the overall strong academic climate of Fairhope High School. In 2007, we opened a state-of-the-art fine arts wing on our campus that includes a 350 seat capacity black box theater, a television production studio, and multiple classrooms for band, chorus, and art courses. Over 38 student clubs and organizations and 25 competitive athletic teams are offered on campus.



PIRATE ATHLETICS

Fairhope High School offers over 15 Athletic Activities. Every year, PIRATE Teams compete for District and Regional Championship titles. This success has also produced a number of STATE Championships across many of the Sports Venues.



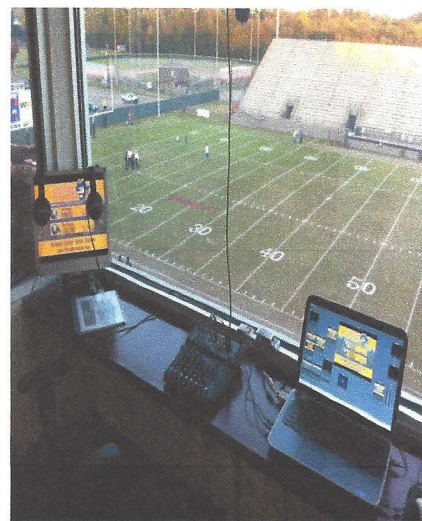
PirateNationLive.com



Piratenationlive.com serves as the ESPN of Fairhope Pirate Sports. Introduced in 2012 by the Fairhope Pirate Booster Club, its primary objective is to produce a "VALUE" for Business Sponsorship while featuring more than 600 Student Athletes across over 15 Pirate Teams. The Website universe is the more than 27,000 citizenry of the City of Fairhope plus the Alumni and Relatives living abroad.

Through our WIFI SPORTS Website/Broadcasting Platform, we are able to maintain 100% control over content and employ the strategies to capture the Pirate Nation. This provides us with the capability to feature your Business, and turn your Advertising Dollars into an investment for you, by making your Products and Services known to Pirate Nation.

There are two (2) categories of Advertising opportunities: 1. 24/7 Website Advertising and 2. LIVE Broadcasts. Our Platform is flexible. Let us know if a "Custom" Advertising option is desired.



24/7 Website Advertising

Categories: Rotating Ad, Commercial

Duration : All Sports, 24/7, All School Year

Details : Rotating Ad is your Business Logo (see size graphic to the left) accompanied by your website link. Commercials are 60 seconds or less.

COST: See COST Sheet

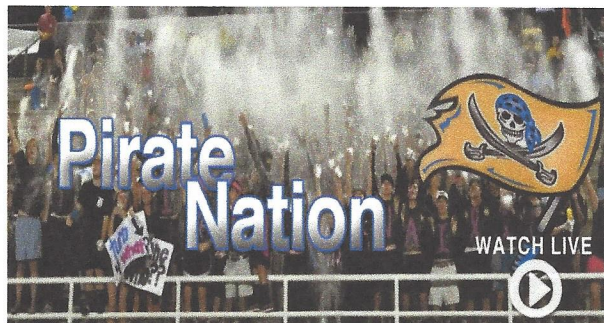
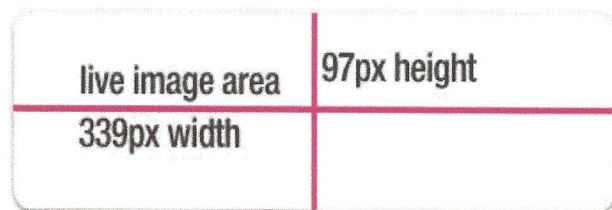
LIVE Broadcasts

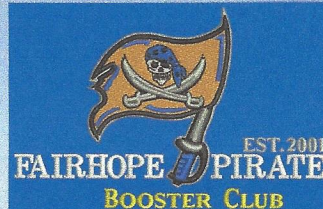
Categories: Coach's Show, Commercial, Instant Replay, Scoreboard (varies by Sport)

Duration: LIVE Broadcasts only, by Sport

Details: Contact us

COST: See COST Sheet





FAIRHOPE HIGH

LIVE! PIRATE NATION PRIDE

CONTACT

DESMOND JOINER • MEDIA Mgr • Fairhope Pirate Booster Club
E: djoiner@healthone80.com

TIM CARTER • ATHLETIC DIRECTOR • Fairhope High School
E: tjcarter@bcbe.org

LACEY POWELL • Asst ATHLETIC DIRECTOR • Fairhope High School
E: lspowell@bcbe.org